

# 2019 CHAMBER RODEO

## SPONSOR BENEFITS

### Gold Buckle \$5,000.<sup>00</sup> (1 Available)

- Recognized on pre-event promotional marketing materials
- Recognized during the rodeo by the Announcer
- One arena sign 4' X 5' & one rodeo grounds sign 4' X 8' - both in prominent locations
- Photo and autograph opportunity with a Rodeo Celebrity after the rodeo on Saturday night
- Saturday Night VIP Event - Tickets for 10 includes:
  - Special Event Parking \* Special Event Seating \* Access to VIP Area for drinks & hors d'oeuvres
- General Admission Rodeo tickets Saturday night & Sunday afternoon - 10 per day
- (2) 15-second ads on digital scoreboard located inside arena
- Right of Acceptance
- Special Recognition plaque

### Silver Spur \$3,500.<sup>00</sup> (5 Available)

- Recognized on pre-event promotional marketing materials
- Recognized during the event by the Announcer
- One arena sign 3' X 7' in prominent location
- Photo and autograph opportunity with a Rodeo Celebrity after the rodeo on Saturday night
- Saturday Night VIP Event - Tickets for 8 includes:
  - Special Event Parking \* Special Event Seating \* Access to VIP Area for drinks & hors d'oeuvres
- General Admission Rodeo tickets Saturday night & Sunday Afternoon - 8 per day
- One 15-second ad on digital scoreboard located inside arena
- Right of Acceptance
- Special Recognition plaque

### VIP Area \$2,500.<sup>00</sup> (2 Available)

- Recognized on pre-event promotional marketing materials and VIP badges
- Signage in VIP Area
- Photo and autograph opportunity with a Rodeo Celebrity after the rodeo on Saturday night
- Saturday Night VIP Event - Tickets for 6 includes:
  - Special Event Parking \* Special Event Seating \* Access to VIP Area for drinks & hors d'oeuvres
- General Admission Rodeo tickets Saturday night & Sunday afternoon- 6 per day
- One 15-second ad on digital scoreboard located inside arena
- Right of Acceptance
- Special Recognition plaque

## **Bucking Chute \$2,000.<sup>00</sup> (4 Available)**

- Recognized on pre-event promotional marketing materials
- Recognized each time the chute opens (approximately 10 times during each rodeo)
- One arena sign on chute - 2 1/2' X 5'
- Photo and autograph opportunity with a Rodeo Celebrity after the rodeo on Saturday night
- Saturday Night VIP Event - Tickets for 2 includes:
  - Special Event Parking \* Special Event Seating \* Access to VIP Area for drinks & hors d'oeuvres
- General Admission Rodeo tickets Saturday night & Sunday afternoon- 6 per day
- Right of Acceptance
- Special Recognition plaque

## **Barrel Racing \$1,500.<sup>00</sup> (1 Available)**

- Recognized on pre-event promotional marketing materials
- Recognized during event
- One 2' X 8' arena sign
- Logo on three barrel wraps during the event
- General Admission rodeo tickets Saturday night & Sunday afternoon - 6 per day
- Special Recognition plaque

## **Entertainment \$1,000.<sup>00</sup> (4 Available)**

- Recognized on pre-event promotional marketing materials
- Recognized during chosen event
- One 4' X 4' arena sign
- Eight General Admission rodeo tickets for Saturday night or Sunday afternoon
- Special Recognition plaque
- First Come \* First Served
- Entertainment Options – Choose one of the following:
  - Rodeo Clown Leon Coffee • Commentator of the Night, Rob Smets
  - Mid Rodeo Entertainment • Sunday's Family Fun Day

## **Award \$1,000.<sup>00</sup> (1 Available)**

- Recognized on pre-event promotional marketing materials
- Logo on all sponsorship plaques
- One 4' X 4' arena sign
- Eight General Admission rodeo tickets for Saturday night or Sunday afternoon
- Special Recognition plaque

## **Military Appreciation \$1,000.<sup>00</sup> (2 Available)**

- Your generous support will allow ALL military members to gain FREE entry to the event
- Recognized on pre-event promotional marketing materials
- One 4' X 4' arena sign and optional handouts at the gate
- Eight General Admission rodeo tickets for Saturday night or Sunday afternoon
- Special Recognition plaque

## **Ticket \$750.<sup>00</sup> (2 Available)**

- Recognized on pre-event promotional marketing materials
- Logo on all printed tickets
- One 4' X 4' sign on Ticket Booth entry (promote Business at the gate)
- Six General Admission rodeo tickets for Saturday night or Sunday afternoon
- Special Recognition plaque

## **Girls Ranch Bronc Riding \$600.<sup>00</sup> (2 Available)**

- Recognized on pre-event promotional marketing materials
- Recognized during chosen event
- One 4' X 4' arena sign
- Four General Admission rodeo tickets for Saturday night or Sunday afternoon
- Special Recognition plaque

## **Event \$600.<sup>00</sup> (9 Available)**

- Recognized on pre-event promotional marketing materials
- Recognized during chosen event
- One 4' X 4' arena sign
- Four General Admission rodeo tickets for Saturday night or Sunday afternoon
- Special Recognition plaque
- First Come \* First Served
  - Event Options:

- |                              |                                   |                          |
|------------------------------|-----------------------------------|--------------------------|
| ▪ <i>Bareback Riding</i>     | ▪ <i>Women's Breakaway Roping</i> | ▪ <i>Steer Wrestling</i> |
| ▪ <i>Saddle Bronc Riding</i> | ▪ <i>Ranch Bronc Riding</i>       | ▪ <i>Bull Riding</i>     |
| ▪ <i>Calf Roping</i>         | ▪ <i>Team Roping</i>              | ▪ <i>Calf Scramble</i>   |

## **Mutton Bustin' \$600.<sup>00</sup> (4 Available)**

- Recognized on pre-event promotional marketing materials
- Your choice of Saturday or Sunday, First or Second Round
- Recognized during event of your choosing
- One arena sign - 4' X 4'
- Four General Admission rodeo tickets for Saturday night or Sunday afternoon
- Special Recognition plaque

## **Petting Zoo \$500.<sup>00</sup> (1 Available)**

- Recognized on pre-event promotional marketing materials
- Recognized at Petting Zoo
- One arena sign - 4' X 4'
- Four General Admission rodeo tickets for Saturday night or Sunday afternoon
- Special Recognition plaque

## **Rodeo Art \$400.<sup>00</sup> (4 Available)**

- Recognized on pre-event promotional marketing materials
- Recognized on Coloring Contest forms for elementary and private schools in western Comal County - Kindergarten through Third Grade
- One 3' X 3' sign next to Coloring Contest display on rodeo grounds
- Two General Admission rodeo tickets for Saturday night or Sunday afternoon
- Special Recognition plaque

## **Rodeo Fan \$300.<sup>00</sup> (Unlimited)**

- Recognized on pre-event promotional marketing materials
- One 3' X 3' sign on fence along entry way
- Two General Admission rodeo tickets for Saturday night or Sunday afternoon
- Token of Appreciation

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**ALL SPONSORSHIPS ARE ON A FIRST COME, FIRST SERVE BASIS.**  
**PLEASE COMPLETE THE FORM ON THE FOLLOWING PAGE AND**  
**RETURN TO THE CHAMBER AS SOON AS POSSIBLE.**

# 2019 Chamber Rodeo

**Bulverde/Spring Branch Area Chamber of Commerce Benefitting the BSB Chamber Foundation**  
**February 2 & 3<sup>rd</sup> 2019 at Tejas Rodeo Company**  
**Stock Provider: Diamond Cross Rodeo Company**

Thank you for your support of the 2019 Chamber Rodeo. We are excited that you are supporting the BSB Chamber Foundation in this endeavor. Please notate your selection by checking the appropriate box to the left of the Sponsorship Levels. If you are an Event or Entertainment Sponsor, please notate 1st and 2nd choices below reflecting which you wish to sponsor.

Number Available	Your Choice	Sponsorship Levels	Sponsorship Value	Additional Options
1		Gold Buckle	\$5,000.00	<p><b>*Event Sponsors</b>  <b>Select your event by indicating 1<sup>st</sup> and 2<sup>nd</sup> choice:</b>            ___ Bareback Riding ___ Saddle Bronc Riding ___ Calf Roping            ___ Women's Breakaway Roping ___ Team Roping            ___ Steer Wrestling ___ Bull Riding ___ Calf Scramble            ___ TBRA Ranch Bronc Riding</p> <p><b>**Entertainment Sponsors</b>  <b>Select your event by indicating 1<sup>st</sup> and 2<sup>nd</sup> choice:</b>            ___ Leon Coffee ___ Rob Smets            ___ Mid Rodeo Entertainment            ___ Sunday Family Fun Day</p>
5		Silver Spur	\$3,500.00	
2		VIP Area	\$2,500.00	
4		Bucking Chute	\$2,000.00	
1		Barrel Racing	\$1,500.00	
4		Entertainment**	\$1,000.00	
1		Award	\$1,000.00	
2		Military Appreciation - Tickets	\$1,000.00	
2		Ticket	\$750.00	
2		Girls Ranch Bronc Riding	\$600.00	
9		Event*	\$600.00	
4		Mutton Bustin'	\$600.00	
1		Petting Zoo	\$500.00	
4		Rodeo Art	\$400.00	
Unlimited		Rodeo Fan	\$300.00	

All sponsors may purchase Saturday Night VIP Tickets for \$60.00. How many would you like to purchase? \_\_\_\_\_

☐  
☐

I am committed to the sponsorship level selected above, please find my payment enclosed.

I am committed to the sponsorship level selected above, please invoice me on: \_\_\_\_\_

*\* PLEASE MAKE CHECKS PAYABLE TO : BSB CHAMBER FOUNDATION \* (501c3 organization)*

**Please indicate how you would like your Sponsorship Listed:**

Business Name	_____
Address	_____
City, Zip	_____
Primary Contact	_____
E-Mail	_____
Phone Number	_____
Signed: _____	Dated: _____

**SPONSORSHIP DEADLINE:** Please return this form ASAP as all sponsorship levels are FIRST COME, FIRST SERVE. Final deadline for printed material is November 9, 2018. Please contact Rhonda at (830) 438-4285 for more information. Fax: (830) 438-8572 • E-mail: [rhonda@bsbchamber.com](mailto:rhonda@bsbchamber.com) • Mail: 121 Bulverde Crossing, Ste. 115, Bulverde, TX 78163

PLEASE EMAIL YOUR HIGH RESOLUTION LOGO TO [CHRISTEN@BSBCHAMBER.COM](mailto:CHRISTEN@BSBCHAMBER.COM) FOR ADVERTISING PURPOSES.

**THANK YOU FOR YOUR SUPPORT!**